

5th May 2016.

Dear partner,

GreaterSport are delighted to announce our continuing partnership with The Why Sport Media Group and are delighted to be an associate partner for their follow up conference to the March event in Greater Manchester, 'Investment in Sport & Activity'.

The Investment in Sport & Activity conference 2016 will explore the progress of the Sporting Future strategy, the latest Sport England investment announcements and the range of investment opportunities open to the sector that will enhance participation in sport and activity across the UK.

I am delighted to be amongst the Key Note Speakers alongside leaders from Central and Local Government, academia, public health, media, business and other associated agencies. The conference sets the stage to enable delegates to engage in vibrant discussions and will provide a unique insight into the latest thinking and direction for the sector, whilst also evaluating the wider social impacts of participation in sport across England

Why Sports 2016 Conference - The Investment in Sport & Activity conference 2016

When: 11th October 2016

Where: Manchester United Football Ground, Old Trafford

GreaterSport have arranged a special rate for our valued partners of £175 + VAT, a £50 saving on the general ticket price. To access this discount you will need to contact Tony Farrar on tony.farrar@wsmg.co.uk or 0161 246 6265.

Further information on the October conference can be found [here](#) or if you missed the March conference a summary is available [here](#).

Kind regards,



Yvonne Harrison,

Chief Executive



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