**Tell us About Your Project / Activity ………………………**

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| **Name of Project / Activity** |
| **Dates & Times of Activities** (Please feel free to provide a web link to where these are listed if you prefer) |
| **Messaging:** What is your key message and what core values are you trying to appeal to?   * looking good * feeling good  * achieving goals * developing skills * nurturing friends and family * having fun   *(These values represent what is important to*  *women in modern life and how they want to*  *spend their time and energy. Different women at*  *different times in their lives will place different*  *levels of importance on each of these values).* |
| **Ages:** Please tell us the age groups that you are targeting, ideally this will be a specific age band rather than all ages? |
| **Quotes:** We are looking to bring activities to life as much as possible; please can you provide us with quotes from those that have already taken part in your activities? |
| **Pictures / Video**: Please could you provide us with a picture of your activity or selfies of the girls / women involved in your activity? These can just be taken on a phone and don’t need to be taken on a professional camera. If any of your participants have the TGC t-shirts, photos including these would be great. |
| **Social Media Links:** Please provide us with the link to your social media channels to allow us to share your information etc….  Facebook –  Twitter / Hashtags –  Instagram –  You Tube –  Website - |

Return to: Naomi Bird – [nbird@staffordbc.gov.uk](mailto:nbird@staffordbc.gov.uk) by **Thursday 20th January 2017**.

Thank You !