**Satellite Clubs Guidance (2020-2021)**

Satellite Clubs are local sport and physical activity clubs that are designed around the needs of young people age 14 – 19years. They provide positive, enjoyable experiences that make it easier for young people to become active or to develop more regular activity habits. They are supported by, or linked to a local community sports club or physical activity opportunity.

Core Principles:

* New satellite club delivery must be focused on helping less active young people aged 14 – 19 to become active and build regular activity habits.
* Satellite Clubs should be sited and delivered in the most disadvantaged communities.
* Satellite clubs should be focussed on one or more under-represented groups in sport. These include, but are not limited to females, young people with disabilities, BAME groups and those from lower socio-economic groups. They may also be positive/diversionary activities that minimise the chances of becoming involved in youth violence and anti-social behaviour.
* Activity sessions should be able to support young people at points of disruption in their lives e.g. academic work pressures, body image.
* Activity sessions should be young person (customer) led including involving young people in decisions and design of the activities.
* Sessions are to be linked to, or developed into a regular sport and /or physical activity opportunities.
* Appropriate safeguarding standards must be in place.
* All applications must demonstrate how they will ensure the sustainability of sessions beyond the funding period. Clubs should have the ambition of still being active beyond March 2021.

Available Funding:  
Clubs can apply for up to £2500 for new clubs. Clubs must deliver at least 25 weeks of activity and show how they can be sustainable beyond this time.

Application Process and Deadlines:  
Please send completed application forms to Claire Greenwood, Satellite Clubs Manager email: [cgreenwood@staffordbc.gov.uk](mailto:cgreenwood@staffordbc.gov.uk) by **5pm on Friday 7th February 2020**.

Applications received after this date will be assessed but may have to be placed on a waiting list until funds become available.

We will endeavour to make decisions on whether your application(s) has been successful or not and inform you within 2 weeks of this date. not be eligible for funding:  
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The following items will not be eligible for funding:

* Contingency costs – replacing damaged equipment, etc
* Purchase of vehicles
* Buildings and refurbishment – capital building works/no bike sheds, pavilions, etc
* Items with poor value for money
* Items purchased before funding is offered
* Items for projects that take place outside the UK
* Retrospective projects – no funding can go to a project that has already started or equipment that has already been purchased
* Projects that have no clear community/sustainable exit route.
* Projects that are insufficiently targeted
* Projects for gifted and talented participants
* Projects which are delivered during curriculum time

Monitoring and Evaluation:  
This is crucial to demonstrating the impact of the Satellite Clubs. All clubs will be asked to:

* Provide data on participant’s attendance
* Provide details on how funding has been spent
* Provide case studies to help share good practice
* Demonstrate how young people are gaining a positive experience from the clubs
* Facilitate the completion of Sport England/SASSOT questionnaires
* To provide regular updates and respond to questions about the progress of the clubs to the Satellite Club Manager.

Monitoring information will be required every 6 months and a form will be sent to capture this information.

All Satellite Club leads/deliverers should consider:

* Applying behaviour change theories to their Satellite Club <https://www.sportengland.org/media/11546/applying-behaviour-change-theories-real-world-examples-from-ghga.pdf>
* Tackling Inactivity  
  <https://www.sportengland.org/media/11249/tackling-inactivity-design-principles-checklist.pdf>
* Attending the UK Coaching Behaviour tactics workshop UK Coaching Club Experience for Young People workshop

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| **Applicant Organisation name:** |  |
| **Hub Club name:** |  |

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| **Venue Setting:**  **Eg school etc or community setting** |  | **Setting Address and Postcode:** |  |

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| **Local Authority/Area**: |  | **Satellite Club Session days/ times**  **(or to be emailed to SASSOT when known and added to this form)** |  |
| **Ward Name:**  **(if known)** |  |
| **Proposed Start Date:** |  | **How many weeks will the satellite club be delivered?** |  |
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| **Main Contact:** |  | **Email Address:** |  |
| **Telephone Number:** |  |
| **Please tick if the main contact is also responsible for delivering the club** |  | **What is the regular ongoing opportunity from the satellite club for the participant?**  **Eg Junior session, Thursdays 7 – 8pm at X venue** |  |

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| **Partner School / college / Uni contact name:**  **(if applicable)** |  | ***Email and mobile number:*** |  |

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| **Describe the young people that you will be targeting and why? Eg low socio-economic area, disability, activity levels etc** |  | | |
| **How will you promote your club to recruit your participants from the key target group(s)?** |  | | |
| **Please tick if your activities are:** | Female only  For young people with disabilities  Clubs that focus on young people from BAME groups  Low socio-economic area  Minimising youth violence/anti-social behaviour | | |
| **Age group**  **Please tick the age-group(s) that your club is looking to target** | 14  15  16  17  18  19 | **Please list the sport / sports that you are delivering.** |  |

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| **Using your experience of working with this target audience please identify the barriers your target audience face to being more active.  Please think about these barriers using the three headings below**: |
| (Do they have any physical / emotional capability challenges e.g. low fitness, health conditions, low confidence, etc?)  (What environmental and social factors pose opportunity barriers for them e.g. right time and place for their lifestyle, active friends and family for social support?)  (How do the capability and opportunity barriers you have identified effect their motivation to be active? How does being active compare to other priorities in their life? What could motivate them to be more active? |

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| **Describe how the activities you plan to deliver will address the barriers identified above and how you will support young people to develop more regular activity habits and encourage them to keep coming back each week?** |
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| **How will you involve young people in the design and delivery of club?** |
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| **How will you measure any changes in positive attitudes towards sport and physical activity?** |
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| **How would you rate your relationship with the host site? Please tick** |
| Poor  Average  Good  Very Good    Do you require any additional support from SASSOT to develop this relationship? |
| **Please describe the clubs wider programme of activities** |
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**Please provide details on the number of participants that you will be targeting and transitioning in to the local club or regular physical activity opportunity**

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|  | **14** | **15** | **16** | **17** | **18** | **19** |
| **Male (No of Participants)** |  |  |  |  |  |  |
| **Female (No of Participants)** |  |  |  |  |  |  |
| **Number moving in to club** |  |  |  |  |  |  |

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| **Project Expenditure** | | |  | **Project Income** | | |
| **Expenditure** | **Full Expenditure Breakdown; Why is this needed?** | **Amount** | **Income (In Kind or cash)** | **Income Details** | **Amount** |
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| **Total Expenditure** |  |
| **Total Income** |  |
| **Satellite Club Funding Request (Total Expenditure – Total Income)** |  |

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| **How will you ensure that the sessions developed are sustainable and able to continue beyond this initial funding?** |
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