



## **Tackling Inequalities During COVID-19 Fund - Guidance (September 2020)**

Data commissioned by Sport England shows that the COVID-19 pandemic is widening gaps in the activity levels across our existing priority audiences of:

- People from Lower Socio-Economic Groups
- o Black, Asian Minority Ethnic Communities
- o Disabled People
- People with Long-Term Health Conditions

Therefore the focus of this fund is to help reduce the impact of COVID-19 and enable our community groups working with our priority audiences to continue to exist, to retain resources and to remain connected with their participants and keep them active during the COVID-19 pandemic and early recovery stages.

### The funding can be used to:

• Provide financial support to organisations that connect to our priority audiences through physical activity, that may be experiencing financial hardships at this time

and / or

• Enable organisations to provide opportunities for our priority audiences to be active at this time by adapting offers or providing new offers

This fund is designed to deal with 'here and now' issues that local organisations are facing as a result of the impact of COVID-19. It is about supporting organisations in the community now so that they have a future to plan for. We expect all funding to be used by 31.03.21.

We want to target those small, often unseen organisations that work at the heart of our communities and who focus on one or more of the priority groups mentioned above. These organisations may not see themselves as 'sports organisations', and they may only deliver physical activity as part of a wider offer to the communities they serve, but they provide a vital set of physical activity opportunities where our target groups feel comfortable.





### **Funding Process and Deadlines:**

We only have a relatively small pot of funding, enough to fund approximately 15-20 projects, and we therefore expect to be oversubscribed. Please ensure your application clearly addresses at least one of the bullet points in the box above and that you have fully answered each question on the application form.

- You can apply for grants of up to £5000. In exceptional circumstances we may consider awarding more than this. Please contact us ASAP to discuss.
- Applications received after the closing date will not be assessed but may be reconsidered should further funds become available.
- We will endeavour to let you know whether your application has been successful or not within 2 weeks of the closing date.
- Please note all funding is subject to Sport England's approval.

Please send completed application forms to Together Active at <u>hello@togetheractive.org</u> by midnight on Sunday 25<sup>th</sup> October 2020.

Please also email us at this address if you have any queries or require support to complete the application form. If you send us your telephone number one of our team will call you back.

### Eligibility:

- The fund will only support those organisations that are supporting physical activities for audiences from\_one or more of the following:
- Lower Socio-Economic Groups,
- o Black, Asian and Minority Ethnic Communities
- People with Disabilities
- People with Long Term Health Condition
- Activity must take place within the Staffordshire and Stoke-on-Trent area
- Recipient bodies must have a recognised constitution in place (please contact us if you do not have this and would like support)
- We won't be able to fund:
- Activities or costs which are already covered by other government funding, including rates
- Capital works





- o Activities promoting religious or political beliefs
- o Where there is personal benefit to an individual
- Private businesses or profit-making organisations unless they are a Social Enterprise or a Community Interest Company
- o Sole Traders / Partnerships and freelancers
- o Loss of sponsorship or load repayments
- o Replacement of equipment (broken, tired, torn etc.)
- Contingency costs and VAT that you are seeking to recover

#### **Monitoring and Evaluation:**

- You may be asked to provide details on how funding has been spent
- You may be asked to assist with a case study to help share good practice
- Recipients should acknowledge the National Lottery / Sport England / Together Active where possible when the grant is publicised.
- You may be asked to take part in learning events with other organisations that receive funding





# **Tackling Inequalities During COVID-19 Fund – Application Form**

CONTACT DETAILS:	
Name:	Position:
Postal address:	Email:
	Phone:
	Mobile:

ORGANISATION DETAILS:		
Name (this must be the full name as registered with Companies House, the Charity Commission or on your governing documents):	Organisation Type: (e.g. sports club, charity etc.)	
Venue Address:	Company Registration Number (if you have one): Charity Registration Number (if you have one):	
	If you are not registered with Companies House or the Charity Commission, please enclose a copy of your governance document (e.g. Constitution) with your application	
Website:		
Social Media:		

Describe what your normal delivery (pre Covid-19) looks like; what do you do to help your audience keep active?

Please include details of how you normally work with one or more of the target audiences listed above; or if you don't normally work with them how do you plan to build that relationship?)





MAIN TARGET AUDIENCE (Please select or	ne): SECONDARY TARGET AUDIENCE (Please select one if applicable):
People on low incomes	People with a disability
	People on low incomes
People with a disability	People from Black, Asian, Minority
	Ethnic Communities
People from Black, Asian, Minority	People with long-term health condition
Ethnic Communities	Women and Girls
People with a long-term health	Children and Young People
condition	Older People

WHAT IS THE FUNDING FOR (tick all that apply):		
Hardship Funding Support: (to cover Running costs, loss of income etc):		
Provide opportunities for our priority audiences to be active at this time by adapting offers or providing new offers:		

FUNDING:					
Please check the guidance on page 2 to ensure you are eligible to receive lottery funding					
Detail how you will spend the funding: (You must state what this is and how this was calculated e.g. 'Yoga Instructor, 12 weeks x 2 hours per week x £x per hour')	Amount:	State any other grant funding you have received / are due to receive during 2020:	Amount:		
	£		£		
	£		£		
	£		£		
	£		£		
	£				
	£				
TOTAL REQUEST:	£	Organisation's Savings:	£		

If you have already received other funding during 2020 you can still apply to this fund, but please can you let us know why you need additional money?





How will the funding either:

- a) Help your club/community group to survive through the next 6 months and/or
- b) Support your club / community group to connect to one or more of our priority audiences at this time to keep them active?

There must be a clear link to the impact of COVID-19 within your application, and we need to understand the need for this funding, i.e. what will happen if you don't receive it.

How have you stayed in touch with your participants during the COVID-19 lockdown?

Is there any other support or guidance you need that is not listed above, perhaps because it can't be costed?

Please Note:

- We may contact you to talk through the application and the support you need before making a decision
- If we feel it is more appropriate we may signpost you to other funding sources and might be able to support you to access these
- o If several organisations require the same support we may organise this centrally