



**TOGETHER  
ACTIVE**

Staffordshire & Stoke-on-Trent

# ACTIVE COMMUNITIES CONNECTOR

## RECRUITMENT PACK

June 2026



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**JUNE 2026**

**TOGETHER  
ACTIVE**  
Staffordshire & Stoke-on-Trent

**Dear Applicant**

Thank you for your interest in the position of Active Communities Connector at Together Active, a leading charity in Staffordshire and Stoke-on-Trent focused on designing out inactivity in our region.

As part of our continued growth- the Active Communities Connector will be a key part of Together Active, helping us to collaborate with local organisations, networks, and stakeholders to create sustainable, inclusive opportunities.

This is an incredibly exciting time to join our organisation. We have been through a significant transformation and are reshaping how we work to ensure we are able to reach the people who would most benefit from our support. We've launched a new strategy and have a whole new team to help deliver our outcomes.

Our plans are challenging, exciting and ambitious because they have to be. If you believe we can help improve people's life outcomes by ensuring they are not left out of the systems and structures that should exist to support them, we want to hear from you.

Being accredited by the Race Code is one of the ways we demonstrate our commitment to becoming an anti-racist organisation but we still have a long way to go and much to do. Equality and diversity achieved through equity is important to us. We recognise our organisation is currently underrepresented by black and minoritised people, LGBTQIA+ people, and people with a disability. If you identify with any of these characteristics, your application is especially encouraged. We also are keen to encourage applications from people who may have faced social exclusion or are from a background where this has been the experience of your household.

Yours faithfully,



**Carly Jones**  
Chief Executive



# Who we are



## Where we've come from

We were originally formed as a County Sports Partnership and operated under a local authority. After almost 20 years as Sport Across Staffordshire and Stoke-on-Trent, we were keenly aware that if we wanted to support the people who need us the most, we had to shift our focus. Our ambitions were not just about sport but in ensuring that everyone has the opportunity to be active in the way that works for them. And in doing so, we could create more opportunities for people to live happy, healthy lives. So, in 2020 we took the step to register as a charity, and became **Together Active**.

## Where we are today

Together Active is an Active Partnership, which means we benefit from being part of a network of 43 organisations whose purpose is to tackle inequality through the lens of physical activity. Today, we work to make sure that the right systems and services exist for people to be able to lead happy and healthy lives.

Our **aims** are to:



Work with partners to improve the prevention pathway for mental health



Test new ways of working with socially excluded groups to increase opportunities for them to be active



Prove that physical activity has a critical role to play in community development

Both our new strategy and our Theory of Change are clear that our focus of our work must be in Stoke-on-Trent for the foreseeable future, with further targeted work in areas of highest deprivation across wider Staffordshire. We know that if we achieve our aims, we can collectively reduce the strain on health and social care services and support an early intervention approach. This in turn will help to create meaningful improvements to the lives of the people in Staffordshire and Stoke-on-Trent.

Together Active does not directly deliver services and our role is in ensuring we create the conditions and space for existing organisations, brilliant at what they do, to keep doing it. We work in a systemic way to tackle the structural issues that prevent access to physical activity and connect strategic decision makers to the real life experiences of the people they work for.

# Our Vision

## Design out inactivity across Staffordshire and Stoke-on-Trent

Our new strategy covers the period 2024-2030. Our focus is on the people that are most likely to feel the impact of structural inequality preventing or limiting their ability to lead an active, healthy life. Our aim is to use physical activity as a vehicle to keep people included.

Our approach is based on universal proportionalism. That means we'll allocate our resource where it's needed the most. This is based on evidence, data and experience. In our region, poverty disproportionately impacts the residents of Stoke-on-Trent compared to the wider county of Staffordshire. That's why we will work more in Stoke-on-Trent than any other part of the region for the duration of this strategy.

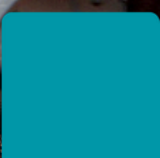
We know how household income intersects with other inequalities people experience has a big impact on how active they can be. That's why we'll also be focusing on people who experience or are at risk of exclusion because of their:

- Gender
- Race and/or cultural heritage
- Physical Disability
- Lower Income
- Experiences of mental distress or a mental health condition



**Our aim is to use physical activity as a vehicle to keep people included**

Carly Jones, CEO



# How we value you

At Together Active we know that our people are our most valuable asset. We have recently launched our **People Plan** that sets out how we put the welfare and wellbeing of our staff at the heart of the organisation. In addition to fair salaries with clear opportunities for pay progression, we offer the following benefits:

- **Generous Health & Wellbeing Cash plan** - including access to a virtual GP any day anytime, cash back towards the cost of everyday healthcare expenses like dental check-ups, eye tests, and physiotherapy sessions. Discounts to gym memberships and retail discounts such as cinema tickets and your weekly shop.
- **4 Day Working week Organisation** - our full time staff currently work a 4 day working week with no reduction to pay or holiday allowance, (pro rata'd for part time staff), allowing us time to be active in a way and time that works for us.
- **Generous annual leave allowance - 31 days** upon commencement of employment including bank holidays. (based on a 4day working week and pro rata for part time staff).
- **Three concessionary days** leave over Christmas and New Year (pro rata for part time staff)
- Death in service scheme up to the value of three times actual salary
- Volunteer day to spend either as a team or individual helping out with an organisation or cause you select
- Up to **8% employer** contribution to pension scheme
- Access to **Cyclescheme**
- Online skills training platform - for employees to use to broaden their professional and personal development across a range of online courses
- Access to counselling service

We are committed to working flexibly and we mean it. Most people in our team are hybrid workers and we tend to congregate in the office approximately twice per week, currently a Tuesday and Thursday. We are focused on outcomes and the impact that we make, not counting the minutes you're sat at your desk.

Our office is currently based at Staffordshire University Business Village with free parking on site.

Each applicant will be individually assessed regardless of age, gender, ethnicity, sexual orientation, disability, religion or belief and we will use positive action on the basis of race and/or disability in the case of a tie break situation.



**We know  
our STAFF  
are our most  
valuable asset**

# The Role



## **Role Profile: Active Communities Connector**

**Reporting to:** CYP (Children and Young Persons) Lead

**Salary:** £28,000 pro-rata (£16,800 actual)

**Hours:** Part Time - 19.5 hours per week.

**Fixed Term** for 1 year with opportunity to extend.

**Location:** Hybrid (between our office, at home and across Stoke and Staffordshire)

## **Role Summary**

The Active Communities Connector will work to increase physical activity participation amongst priority communities across Stoke-on-Trent and Staffordshire. The role focuses on fostering collaboration with local organisations, networks, and stakeholders to create sustainable, inclusive opportunities. You will work through partners to co-design programmes that address barriers to participation, champion equitable approaches, and help embed physical activity across community systems.

This role is non-delivery; your impact will be achieved through partnerships, coordination, and strategic engagement.

## **Role Outcomes**

1. **Build and maintain** strong partnerships with community organisations, local authorities, and networks, creating conditions for collaboration and shared learning.
2. **Co-design** programmes with community partners that address barriers to participation, within our priority groups and focus areas.
3. Ensure Together Active's **strategic objectives are embedded** across local initiatives, supporting sustainable pathways into physical activity and movement.
4. **Map and understand** the local physical activity landscape for priority communities, identifying gaps, opportunities, and potential areas for development.
5. **Use data, evaluation, and insights** to refine community programmes, ensuring effectiveness, sustainability, and alignment with Together Active's strategic priorities.
6. **Act as a champion** for inclusive, equitable approaches to participation, advocating for priority communities within partner organisations and local networks.
7. Strengthen Together Active's reputation as a **trusted, collaborative partner** in the physical activity sector.

## What does this mean day to day?

- Lead specific elements of Together Active's community engagement project plans.
- Build strong relationships with local community organisations, voluntary groups, and networks to reduce duplication and increase opportunities.
- Co-design community engagement events and programmes in line with Together Active's strategic aims.
- Support collaborative working between organisations to strengthen pathways to activity for priority groups.
- Collect monitoring, evaluation, and learning (MEL) data to support evidence-based decision-making and reporting.
- Act as an advocate for equitable and inclusive approaches, embedding best practice across partner programmes.
- Promote safeguarding awareness and best practice across all partnership activity, ensuring partners understand their responsibilities and that appropriate processes are in place to protect children, young people, and adults at risk.
- Identify and respond appropriately to safeguarding concerns, contributing to a culture of safety and wellbeing across all community engagement work.

## Line Management Responsibilities

This role does not have any direct line management responsibilities.



## Person Specification

### Essential

1. Excellent communication and interpersonal skills.
2. Proven ability to build and maintain collaborative relationships with diverse stakeholders.
3. Experience working with communities, particularly underrepresented or priority groups.
4. Professional curiosity and ability to problem-solve creatively.
5. Experience in partnership working, community engagement, or strategy development within the physical activity, voluntary, or community sectors.
6. Strong knowledge of barriers to inclusion, accessibility, and participation in physical activity.
7. Passion for promoting participation and improving community health and wellbeing.
8. Understanding of safeguarding for children, adults at risk, and priority communities.
9. Commitment to equity, diversity, and inclusion in all activities.
10. Knowledge of the local physical activity landscape across Stoke-on-Trent and Staffordshire.

### Desirable

1. Experience or understanding of place-based approaches.
2. Experience in co-designing community programmes.
3. Experience in an infrastructure or partnership-focused organisation.
4. Lived experience of barriers faced by priority communities.



# How to Apply



- ✔ Please download and complete the application form and equality monitoring form. We will not accept CVs or cover letters. Your completed application should be returned to [hr@togetheractive.org](mailto:hr@togetheractive.org)
- ✔ If you have accessibility requirements and need to submit your application in an alternative form, contact us by emailing [hello@togetheractive.org](mailto:hello@togetheractive.org)
- ✔ Your application will be assessed based on how well you meet each element of the person specification, so please use concrete examples to illustrate this

## Recruitment Timeline

**Date:** 8th June 2026

**Applications open**

**Date:** 7<sup>th</sup> & 8th July 2026

**Shortlisting**



**Date:** 6<sup>th</sup> July 2026

**Applications Close**

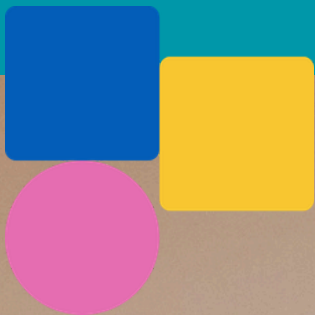
**Date:** 20<sup>th</sup> & 22<sup>nd</sup> July 2026

**Recruitment Day**

If you'd like an informal chat about the role or have any questions, please contact us using the email address provided above.

We greatly appreciate the time and effort people take to apply for roles. However, due to the small size of our team, we unfortunately cannot provide feedback to candidates at shortlisting stage. If you have not heard from us within two weeks of the closing date, please assume you have been unsuccessful on this occasion.

Together Active are committed to Safeguarding and Promoting the Welfare of the communities we work with. We expect all staff and volunteers to share this commitment and to undergo appropriate checks, according to role which can include an enhanced DBS check.



# TOGETHER ACTIVE

Staffordshire & Stoke-on-Trent




## Contact Us :

 [hello@togetheractive.org](mailto:hello@togetheractive.org)

 [www.togetheractive.org](http://www.togetheractive.org)

## Address :

 Together Active  
Stafford University Business Village  
Dyson Way  
Staffordshire Technology Park  
Stafford ST18 0TW  
What 3 words: ally.create.space